WORKING SCHEDULE: MMCC8046 AY 2021

New table

Week	Date	Holiday or break?	Do we meet this week?	Lecture Topic	Seminar Work	Extra Credit Possibilities	Assessment Deadlines
1	week of 26 July		no meets				
2	week of 2 Aug	Monday is a bank holiday	YES	Lecture: Seeing Social Networks	Assessments Overview		
3	week of 9 Aug		YES	Lecture: Seeing Identity & Branding	Assessment 1 Deep Dive	Student Peer Editors: 2 Point Extra on A1	
4	week of 16 Aug		YES	Lecture: Seeing Platforms	Assessment 1: What's your Concept?	Volunteer work in class: 2 Points Extra on A1	
5	week of 23 Aug		YES	Lecture: Seeing Groups	Assessment 1: What's your Reading?	Volunteer work in class: 1 Point Extra on A	
6	week of 30 Aug		YES	Lecture: Seeing Authenticity	Assessment 1: What's your Layout?	Volunteer work in class: 1 Point Extra on A	
7	week of 6 Sept		YES	Lecture: Seeing Information	Assessment 2 Deep Dive	Student Peer Editors: 2 Point Extra on A2	A1 due Friday Sept 10 @11:59 PM
	week of 13 Sept week of 20 Sept	School Break	NO		School Break		
8	week of 27 Sept		YES	Seeing Memes, Seeing Virality	Assessment 2: What's your Video Plan?	Volunteer work in class: 2 Points Extra on A1	
9	week of 4 Oct	Monday is a holiday: Labor Day	YES	Lecture: Seeing Change	Assessment 2: Where's your Script?	Volunteer work in class: 1 Point Extra on A	
10	week of 11 Oct		YES	Video Reviews	Assessment 2: Where's your Rough Cut?	Volunteer work in class: 1 Point Extra on A	
11	week of 18 Oct		YES	Video Reviews	Assessment 2: Where are your Edits?		
12	week of 25 Oct		NO				A2 due Monday 1 Nov @11:59 PM