

190,000

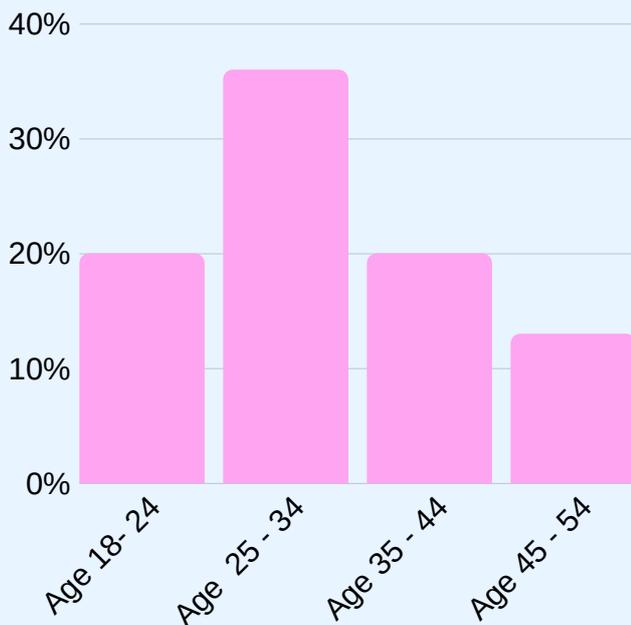
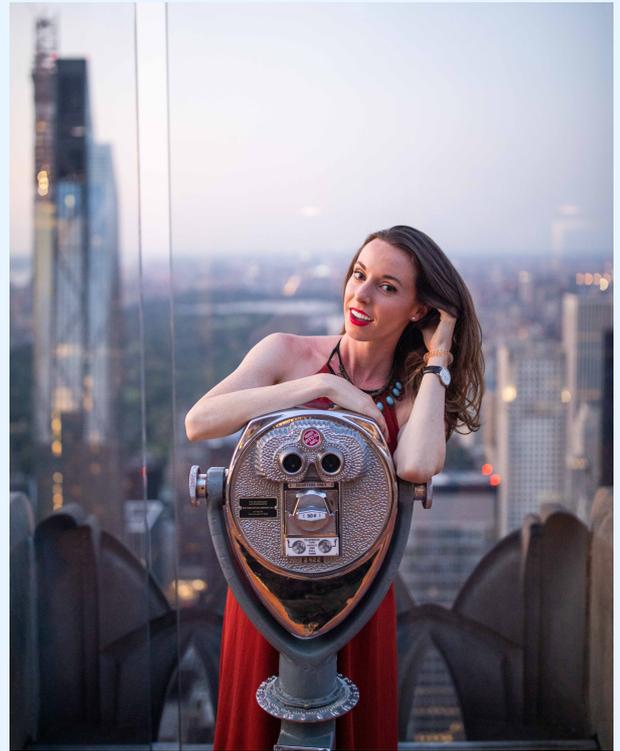
FOLLOWERS ON SOCIAL & SITE

SARAH FUNKY

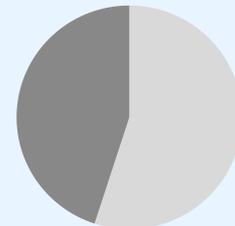
7 million

IMPRESSIONS MONTHLY

Sarah is an entrepreneur and travel lover living in NYC, who specializes in creating dynamic videos about lifestyle, business, and traveling the globe.



Male
45%



Female
55%



Instagram
47,500 followers
\$450 - wall
\$250 - story



SarahFunky.com
17,000 sessions monthly
25,000 page views
\$500 per article



YouTube
103,000 subscribers
450,000 views monthly
\$3,000 per video



Twitter
2,200 followers
Free with package



Facebook
4,300 follows
Free with package



Pinterest
273,000 monthly viewers
Free with package



TikTok
500 followers
Free with package



Newsletter
14,500 subscribers
31.13% open rate
6.53% click rate
\$150 per mention

sarah@sarahfunky.com | sarahfunky.com

Sources: Social media, Google, and ConvertKit Analytics as of June 1, 2020

Why SarahFunky?



TRAVEL+ LEISURE

Social partnership with Travel & Leisure doing Instagram takeovers two times a month (5.2 million followers)



Host of GoDaddy's School of Hustle, a YouTube and Podcast series about entrepreneurship where I interview founders in all stages of their journey.

SERVICES OFFERED

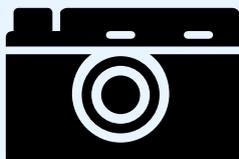
Interested in portraying your brand in a new way?

Want to share an authentic personalized side of your destination?

As a video producer and on-camera host, I can make your unique brand stand out.



Fascinating, informative videos: Personalized, high quality videos that showcase your brand through the eye of a New Yorker, traveler, or entrepreneur.



Stunning photography: Beautifully enhanced, high resolution photos that can be used to strengthen your brand and increase engagement.



Breakthrough storytelling: Engaging personal experiences of your brand via a written blog post, social media posts or both.

ENGAGING VIDEOS

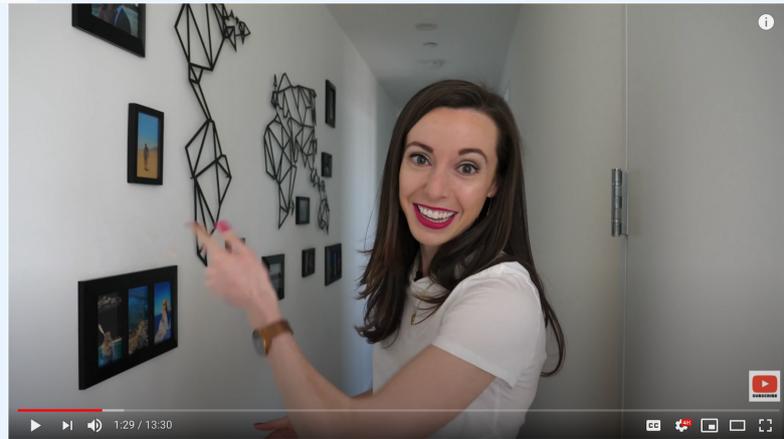
Have your brand showcased through **beautifully shot, engaging videos**. My teams specialty is creating fast-paced, **binge-worthy** videos on unique locations, experiences worldwide and lifestyle videos.



NEW YORK
My \$4,990 New York City Dream Apartment Tour | 2 BDRM, 2 BR, 2 TERRACES!
116,560 views · Premiered May 7, 2020

"So many videos on YouTube and you make some of the best and actual useful vids I've seen."
- Onik Carter (subscriber)

"These videos are the BEST!! I've been binging your videos like crazy learning everything I can! You've probably saved me like eleventy-billion dollars and umpteen hours...and that's a lot! Keep being awesome, Sarah!!"
- Adam Beaton (subscriber)



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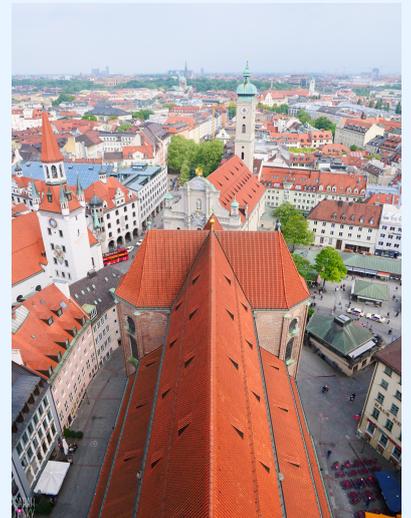


Best Things to Do in Munich | Restaurants, Sightseeing, and More
292,377 views

"Honestly, Sarah, you can totally have your own show on Travel Channel. Great presentation skills!"
- The Tourist (subscriber)

Stunning Photography

Highlight your brand through **stunning high-resolution photography**. All of the photos that I capture are beautifully enhanced, and can be used for your marketing purposes. They can also be leveraged on my social media and blog to promote your brand.



Breakthrough Storytelling

Have the **story of your brand told in a new, exciting way**. Allow me to share your story via articles on SarahFunky.com or custom written pieces for your marketing use. Interviews, destination guides, and experiences told through the eyes of a traveler, entrepreneur, or New Yorker are among the many options I offer. In addition to writing for my own site, I am also a freelancer writer for **W42St Magazine**, and frequently appear in **Forbes** and **Travel + Leisure** as a travel expert.



Forbes

cheap and easy summer vacation.

Antigua, Guatemala is just one of the cheapest places to travel in summer 2019.
PHOTO COURTESY OF SARAH FUNK

Where: Antigua, Guatemala

Chosen By: Sarah Funk is a travel host and video producer who runs [SarahFunky.com](#) and a [YouTube channel](#), both dedicated to travel and NYC. She is frequently seen on *Travel + Leisure*'s Instagram showing viewers unique destinations around the world.

TRAVEL+ LEISURE

Bestek Universal Travel Converter

In a single month, a blogger can find him or herself waking up in Indonesia, flying to Malaysia, and then moving to Thailand the next week. As big as the world is, cheap flights in Asia and inexpensive trains in Eastern Europe make getting around that much more accessible. The only issue is figuring out which adaptor belongs to your current IP address. [Travel writer Sarah Funk's](#) solution is this universal adaptor and converter, which features three plugs and four USB ports.

"In addition to all of the methods of charging it has available, it also comes with adaptors that can be used all over the world. This has come in handy during long days of travel when I am on a layover in a country that has different outlets than the one I am traveling to. No matter where I am, this travel adaptor and converter can always be used," she said.

Forbes

definitely going to want to put these spots on your travel wish list, too.

READ MORE: "Quit Your Job And Travel the World: 27 Easy Ways To Make Money Online"



The Apothecary, a cool cocktail bar in Fort Lauderdale. PHOTO COURTESY OF SARAH FUNK/INSTAGRAM @SARAHFUNKY

Where: Fort Lauderdale, Florida
Today In: Leadership

Chosen By: Sarah Funk is a travel show host and blogger. She is frequently seen on *Travel + Leisure* and has been to over 40 countries.



Willkommen! And bienvenue!
Welcome!

goes in Berlin, says Sarah Funk

try to bring something, and it's always a surprise. I've been to Berlin several times, and I've always been surprised by how different it is from what I expected. Some of the things I've seen are things that I've never seen before. It's a really interesting experience. I've been to Berlin several times, and I've always been surprised by how different it is from what I expected. Some of the things I've seen are things that I've never seen before. It's a really interesting experience. I've been to Berlin several times, and I've always been surprised by how different it is from what I expected. Some of the things I've seen are things that I've never seen before. It's a really interesting experience.

"A staircase led down to 'zur Kloppe'. The name of the club refers to the history of the place. Klappen - that's what you used to call the public toilets."



TIPS
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HER IN
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continued

What My Partners Say



"We love working with Sarah. She "gets" our brand and **delivers high-quality content, on time**. She's always friendly, enthusiastic and asks the right questions. A pleasure to deal with! I can see this being a **long-lasting partnership for our brand**. "

- **Hayley, Marco Polo Guidebooks**

"I had the pleasure of working with Sarah for the Jamaica Tourist Board initiative, Carnival in Jamaica. What I enjoyed most about the experience is her genuine joy to be a part of this campaign. It not only showed in her content but in our correspondence. Sarah is really down to earth and **a joy to work with**. We will work together again in the future."

- **Barney A. Bishop, Finn Partners**

"We really enjoyed working with Sarah as she wasn't afraid to **think outside the box and come up with some truly unique content** - so much so that we re-posted her best shot on our brand page and our followers loved it, too. Looking forward to working with her again and coming up with some more exciting ways to bring our product to life."

- **Finian, Pernod-Ricard**

"I've had the pleasure of being Sarah's editor on a few content projects for Urban Adventures, and she's always **a delight to work with**. She's friendly, professional, eager to work to our brand needs, and **reliable with deadlines and content delivery** - all the things an editor looks for!" - **Tammy, Urban Adventures**

Package Deals

- **Save 20% with a multi-platform package deal.**
- Individual pricing is on the bottom of page one.
- Blog posts include high-res photography, backlinks to brand's website, and one month promotion on SarahFunky site and social handles.
- Videos will be posted on SarahFunky YouTube channel, and delivered to brand for their marketing use with a one month promotion on SarahFunky site and social handles.

Package One - \$6,960

- 2 sponsored Instagram wall posts
- 2 Instagram stories linking to blog/YouTube video
- 2 blog posts
- 2 YouTube videos
- 2 features in email newsletter
- Facebook/Twitter/Pinterest/TikTok promotional support of content

Package Two - \$10,440

- 3 sponsored Instagram wall posts
- 3 Instagram stories linking to blog/YouTube video
- 3 blog posts
- 3 YouTube videos
- 3 features in email newsletter
- Facebook/Twitter/Pinterest/TikTok promotional support of content

Package Three - \$13,920

- 4 sponsored Instagram wall posts
- 4 Instagram stories linking to blog/YouTube video
- 4 blog posts
- 4 YouTube videos
- 4 features in email newsletter
- Facebook/Twitter/Pinterest/TikTok promotional support of content