

TEN PURPOSEFUL PROVOCATIONS FOR ASSOCIATION BOARDS IN 2021

**BOARDS MUST EMBRACE
THEIR VOLUNTARY SERVICE.**

**BOARDS MUST CHOOSE
CAPACITY OVER COMFORT.**

**BOARDS MUST DISCARD
THEIR ORTHODOX BELIEFS.**

**BOARDS MUST END INEQUITIES
IN THEIR COMPOSITION.**

**BOARDS MUST PURSUE
THEIR STEWARDSHIP
WITH INTENTION.**

**BOARDS MUST FOCUS
ON THE ESSENTIAL
OUTCOMES OF GOVERNING.**

**BOARDS MUST STAND
UP FOR THE FUTURE.**

**BOARDS MUST STEP
BACK FROM STRATEGY.**

**BOARDS MUST REJECT
IDEOLOGICAL DIVISION.**

**BOARDS MUST SACRIFICE
FOR THEIR SUCCESSORS.**

WHAT DO YOU THINK? PLEASE SHARE YOUR THOUGHTS!

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