

# ***TEN PURPOSEFUL PROVOCATIONS FOR ASSOCIATION BOARDS IN 2021***

***BOARDS MUST EMBRACE  
THEIR VOLUNTARY SERVICE.***

***BOARDS MUST CHOOSE  
CAPACITY OVER COMFORT.***

***BOARDS MUST DISCARD  
THEIR ORTHODOX BELIEFS.***

***BOARDS MUST END INEQUITIES  
IN THEIR COMPOSITION.***

***BOARDS MUST PURSUE  
THEIR STEWARDSHIP  
WITH INTENTION.***

***BOARDS MUST FOCUS  
ON THE ESSENTIAL  
OUTCOMES OF GOVERNING.***

***BOARDS MUST STAND  
UP FOR THE FUTURE.***

***BOARDS MUST STEP  
BACK FROM STRATEGY.***

***BOARDS MUST REJECT  
IDEOLOGICAL DIVISION.***

***BOARDS MUST SACRIFICE  
FOR THEIR SUCCESSORS.***

***WHAT DO YOU THINK? PLEASE SHARE YOUR THOUGHTS!***

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